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An oral formulation for a medicament comprising:

a solid masticable portion and one or more reservoir portions encompassed by said solid masticable portion;

the solid masticable portion consisting of a fully edible material, having a Young's modulus of 0.01-\$MPa, and compressive strength in the range 10-10,000 mJ,

the reservoir portion or portions comprising a releasable dose of the medicament in a fluid (preferably a liquid) form, with a viscosity below 800mPa.s at body temperature (ca. 36-ca.40°C),

such that on mastication, the masticable portion is ruptured and the unit dose of the medicament is released in a short space of time from the reservoir portion into the oral cavity.

2. A formulation according to claim 1 where the viscosity of reservoir portion is in the range 50-200 mPa.s.

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3. A formulation according to claim 1 which consists of: a masticable portion containing gelatine (about 20%), gum arabic (about 3%), pork liver powder and/or beef powder as flavourant, each at about 6%, in a hydrogenated polysaccharide Lycasin® base;

a reservoir portion comprising Lycasin®, malt flavouring (about 1%) by weight and the medicament.

- 4. A formulation according to any previous claim wherein the reservoir portion is up to 40% by volume of the formulation.
- 5. A formulation according to claim 4 wherein the reservoir portion is 5 25% by volume.
- 6. A formulation according to any previous claim wherein the shape of the formulation is substantially hemispherical.
- 7. A formulation according to claim 1 wherein the masticable portion contains gelatine (at about 20%), gum arabic (at about 3%) and flavourants: pork liver powder and beef powder, each at about 6%; in a hydrogenated polysaccharide Lycasin® base;

and the reservoir portion comprises Lycasin®, malt flavouring (at about 1%) by weight and the medicament.

- 8. A formulation according to any previous claim wherein the medicament is present at up to about 3% by weight.
- A formulation according to any previous claim wherein the medicament is one that reduces plaque, controls gingivitis, prevents calculus, prevents halitosis or prevents periodontitis.

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- 10. A formulation according to any one of claims 1 to 8 wherein the medicament is delmopinol or octapinol.
- 11. Amethod of treatment of a human or non-human animal subject in need of treatment with a medicament comprising administration of a formulation of said medicament according to any previous claim.